

**IEDC**

Bled School of  
Management

*A School with a View*



**DEMP**

Discover  
Entrepreneurial  
Management  
Program

UNCOVER THE  
MYSTERIES OF BUSINESS  
AND ENTREPRENEURSHIP

📅 July 5 - July 13, 2018

📍 IEDC-Bled School of Management

[www.iedc.si/demp](http://www.iedc.si/demp)

# About DEMP

**DEMP** is an intensive international summer school which requires no previous management background, just large doses of intellectual and emotional energy, an openness to new perspectives and the willingness to dive in and take initiative. The program takes you on a journey through all the major aspects of entrepreneurial concepts and practice. Every year participants come from more than 20 countries from all over the world.

## Why

should I attend?

- Discover your potential
- Set yourself apart
- Uncover the mysteries of business and entrepreneurship
- Globalize your network
- Reflect in creative environment

## Who

should attend?

- If you are curious to learn more about your true leadership potential
- If you are interested to find out the most powerful force for economic and social development in the world today
- If you are excited to develop the confidence to say WHY NOT?
- If you are eager to establish networks with smart potential leaders from all over the world



So far one of the best summer school programs I've ever attended, where you meet new friends, expand horizons and most of all challenge yourself to push your limits, learn and grow. "

**Katarina Miklavc**, Slovenia

## How

is business exploration done?

- Through active learning in an international environment
- Through case studies, discussions, role-play and group work
- Through immediate application of newly learned concepts and skills
- Through team-building exercises and extra-curricular activities in the evenings
- Through learning from the arts
- Through networking with peers and faculty

## Admission

- A minimum of one year of work experience
- Proficiency in English verified by an interview

## Application

- submit an online application form
- go through an admission interview

Candidates are advised to apply no later than a month before the start of the program.

## Tuition fee

**450 € + VAT**

The tuition fee covers the costs of lectures, project mentoring, teaching materials and unlimited access to the IEDC Resource Center, but does not cover travel and accommodation.



### FURTHER INFORMATION

Please visit [www.iedc.si/demp](http://www.iedc.si/demp) for more information about the program or contact us at **+386 4 5792 500** or [demp@iedc.si](mailto:demp@iedc.si).

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