



Join EIT Digital Academy Summer School
Spend two vibrant weeks learning how to become a digital entrepreneur!

Dear All,

How to spend your summer useful? Take the opportunity to join the EIT Digital Academy Summer School and learn how to turn ideas into business using the latest insights on new technologies. You can do a deep dive in the area of Digital Cities, Digital Industry, Digital Wellbeing, Digital Infrastructure or Digital Finance by choosing one of the ten schools hosted in nine cities across Europe.

Overview of 2018 Summer Schools

EIT Digital Cities

Predictive analytics for an efficient and participative city	Rennes	July 1 – July 14
Integrating personalized mobility solutions for Digital Cities	Tallinn	July 22 – August 4

EIT Digital Industry

IoT Platforms for Industry 4.0	Munich	July 1 – July 14
Retail, Markets, Consumer Engagement	Helsinki	August 5 – August 18

EIT Digital Wellbeing

Longer Independent Living	Lisbon	July 1 – July 14
Healthy Lifestyle and Behavioural Change	Eindhoven	August 5 – August 18

EIT Digital Infrastructure

Cybersecurity and Privacy	Trento	July 1 – July 14
Internet of Things and Business Transformation	Stockholm	July 29 – August 11
Big Data Analytics	Stockholm	August 5 – August 18

EIT Digital Finance

Machine Learning for Financial Data	Budapest	July 22 – August 4
-------------------------------------	----------	--------------------

Why join EIT Digital Summer School?

Be inspired by the lectures, visits to companies, scale-ups, innovation labs and/or incubators. You will be teamed up with EIT Digital Master School students and business people to tackle real-world business cases. These cases are presented by the EIT Digital partners.

We hope you will take this great opportunity to learn and network with students and European business people.

After finishing the programme, you will be able to:

- Design a digital innovation business model for increased higher customer value and increased economic return
- Identify and assess the impact of digital technologies and their transformative power
- Understand user value, business life cycles, global market trends, industry value chains, market segments, IPR issues as well as financial and risk-related issues
- Apply new acquired presentation and communications skills, decision-making and leadership competencies
- Reflect on ethical, societal, scientific and sustainability views as a developer of new products, technologies and business models

Costs & Scholarship

Participation in the Summer Schools cost 750 euro for external students. If you wish, you can choose to have the same hotel accommodation as the EIT Digital master students at the price of 250 euro (shared room). The travel expenses are on your own account.

Are you interested in joining one of our Summer Schools?

Find out more about the Summers Schools, the locations, our university partners, scholarships and the programmes, by visiting the [Summer School web site](#) or send a mail to masterschool@eitdigital.eu. Each external candidate is asked to submit an application letter (500 words maximum) and a CV upon registration **latest by 31 May**.

We hope to welcome you on any of our Summer Schools!

EIT Digital Academy

Keep up with the EIT Digital latest on: 